

Date: 10th August 2023

The Secretary BSE Ltd. Corporate Relationship Dept., 14th floor, P. J. Tower, Dalal Street, Fort Mumbai - 400 001 **Stock Code – 500331** The Secretary National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051 Stock Code - PIDILITIND

Dear Sir,

Sub: Intimation under Regulation 30 read with Clause 7 of Para A of Part A to Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company at its meeting held on 10th August 2023, appointed Mr. Manish Dubey as the Chief Marketing Officer of the Company.

Brief Profile: Mr. Manish Dubey has completed his Post Graduation from IIM Bangalore. He brings with him over 22 years of experience in the field of Sales & Marketing and has worked in reputed companies. He is experienced in e-commerce and Rural Business Marketing.

We request you to kindly take the same on records.

Thanking you, Yours faithfully, For Pidilite Industries Limited

Manisha Shetty Company Secretary

> Reget. Office Regent Chambers, 7th Floor Jamnalal Bajaj Marg 208 Nariman Point Mumbai 400 021

Pidilite Industries Limited

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