

11th September, 2020

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

**Sub: Appointment of Mr. Rajeev Vasudeva as an Additional Director of the Company
(Non-Executive and Independent Director)**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable provisions of law, we wish to inform you that the Board of Directors of Pidilite Industries Limited ("Company") at its meeting held on 10th September, 2020, has inter alia, appointed Mr. Rajeev Vasudeva as an Additional Director (Non-Executive and Independent Director) on Board of the Company with effect from 10th September, 2020. The said appointment is made based on the recommendation of the Nomination and Remuneration Committee. Brief Profile of Mr. Rajeev Vasudeva is enclosed.

Mr. Rajeev Vasudeva is not related to any Director who are on the Board of the Company as on the date of his appointment.

Please also find attached a Press Release in this regard.

Thanking you,

Yours faithfully,
For **Pidilite Industries Limited**



Puneet Bansal
Company Secretary

Encl: As above

Brief Profile

Mr. Rajeev Vasudeva is a qualified Chartered Accountant and an MBA from University of Michigan at Ann Arbor. He started his own management consultancy firm Sachar Vasudeva & Associates in 1986. The firm provided advise to multinational companies on India entry strategy. This consultancy firm was merged with Egon Zehnder International in 1995 to launch the operations of Egon Zehnder In India.

As an advisor on CEO & Board matters, Mr Rajeev Vasudeva has provided leadership and governance advice to companies around the world. He served on the global Executive Committee of Egon Zehnder for 14 years, and was on the global Board for 8 years. He was appointed as the global CEO of Egon Zehnder in 2014 and served till December 2018. Egon Zehnder is the premier global leadership advisory firm, with 69 offices in 41 countries.

In March 2019, he was appointed as the Chairman of Centum Learning Ltd., a privately held e-learning and skill development company. He joined the Board of Brookfield Infrastructure Partners, listed on the NYSE and TSX, in August 2019.

Press release

For Immediate Dissemination:

Pidilite's Board appoints Mr. Rajeev Vasudeva as the Additional Director (Independent)

Mumbai, September 11, 2020: Pidilite Industries Ltd (BSE 500331: NSE PIDILITIND), a leading manufacturer of adhesives, sealants and construction chemicals in India appointed **Mr. Rajeev Vasudeva** as an Additional Director (Independent) on its Board effective from 10th September 2020.

Rajeev, an MBA from the University of Michigan, Ann Arbor, US and LLB from University of Delhi is also a Fellow Member of Institute of Chartered Accounts of India. He had a long association with Egon Zehnder, a premier global leadership advisory firm and was their global CEO till December 2018. In March 2019, Rajeev was appointed as the Chairman of Centum Learning Ltd. and he is also a Board member of Brookfield Infrastructure Partners, a listed entity on the NYSE and TSX.

Speaking on the appointment, Mr. **Bharat Puri, Managing Director, Pidilite Industries Ltd** said, *"We are delighted to welcome Rajeev on the Board of Pidilite. With his global experience and strong track record of leading businesses and providing governance advice, we are confident that Rajeev's induction will add a lot of value to the Board."*

While talking about his appointment, **Mr. Rajeev Vasudeva** said, *"I have long admired Pidilite's pioneering spirit in building brands that have endured over the years. Their unwavering commitment to a sustainable vision is amply demonstrated by the ethical values and social responsibilities they stand by. I very much look forward to contributing to its continued growth and success story ahead."*

About Pidilite Industries: Pidilite Industries Limited is a leading manufacturer of adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products and polymer emulsions in India. Our products range also includes paint chemicals, automotive chemicals, art materials and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins and organic pigments & preparations. Most of the products have been developed through strong in-house R&D. Our brand name Fevicol has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, and Fevicryl.