

November 30, 2015

The Secretary  
BSE Ltd.  
Corporate Relationship Dept.,  
14<sup>th</sup> floor, P. J. Tower,  
Dalal Street, Fort  
Mumbai - 400 001  
**Stock Code – 500331**

The Secretary  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
**Stock Code - PIDILITIND**

Dear Sir,

This is to inform you that Pidilite Lanka (Private) Limited (PLPL), a step down subsidiary of the Company, incorporated in Sri Lanka has acquired from CIC Holdings PLC, the Chemifix trade mark and other brands associated with PVAC Adhesives business alongwith the commercial and technical knowhow relating to PVAC Adhesive business. Pidilite International Pte Ltd., and Pidilite Middle East Ltd., ( wholly owned subsidiaries of the Company) hold 76% of the paid up capital in PLPL.

CIC Holdings PLC is a large conglomerate in Sri Lanka and is involved in number of segments in Sri Lanka such as chemicals, fertilizers, pharmaceuticals, agri chemical, food products etc .

Thanking you,

Yours faithfully,  
**For Pidilite Industries Limited**

  
**Savithri Parekh**  
Secretary

AS

**Regd. Office**  
Regent Chambers, 7th Floor  
Jamnalal Bajaj Marg  
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Mumbai 400 021

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