

22nd August, 2019

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

Sub: Press Release(s)

Please find attached the press release dated 22nd August, 2019.

You are requested to take the above on record.

Thanking You,

Yours faithfully,
For Pidilite Industries Limited



Manisha Shetty
Additional Company Secretary

Encl. as above

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Pidilite unveils state-of-the-art adhesive manufacturing plant in Bangladesh

~Strengthens international presence with 8 facilities outside India~

Dhaka, August 22, 2019: A state-of-the-art manufacturing plant of **Pidilite Speciality Chemicals Bangladesh Private Limited (PSCBL)** was formally commissioned at Bhaluka in Mymensingh on Wednesday, August 21, 2019. The facility was inaugurated by Mr. Bharat Puri, Managing Director of Pidilite Industries Ltd.

Pidilite Speciality Chemicals Bangladesh Private Limited (PSCBL) is a subsidiary of Pidilite Industries Ltd, a leading manufacturer of adhesives, sealants and construction chemicals. This will be **PSCBL's** second plant in addition to the existing plant at Munshigonj in Bangladesh. Pidilite began its journey in Bangladesh 15 years ago and today is one of its focus international markets. Pidilite currently has operations in more than 70 countries with 8 facilities outside India, including the ones in Bangladesh.

Pidilite has earmarked over BDT 550 million as an investment towards the plant; spread over 5.9 acres, the plant will further strengthen Pidilite's position in the adhesive market in Bangladesh and enhance its market presence. The new plant will manufacture leading brands such as Fevicol SH, Fevicol Speedx, Fevicol Marine, Pigment Emulsion, Pidotint, and White Emulsion for the local market. This will be an environment-friendly plant with zero-discharge.

Commenting on the inauguration of the new plant, **Mr. Bharat Puri, MD, Pidilite Industries Ltd**, said: "Bangladesh is an important market for Pidilite, over the last 15 years; we have offered innovative solutions that have helped us build trust with trade and consumers. The new facility is a testament to our commitment to this market. Fevicol is a household name in Bangladesh and our new plant will help us strengthen our existing manufacturing capacity for the Fevicol adhesive range. With our new manufacturing facility, Pidilite will be the first major manufacturer of pigment emulsions in Bangladesh and will provide solutions to local textile, footwear, paper & packaging applications."



Pidilite's well-known brands in Bangladesh include FEVICOL, the high-performance range of adhesives and Dr. FIXIT, an advanced range of waterproofing solution for healthy homes. The quality fabric glues under Fevicryl brand, sealant brand M-Seal, instant adhesive Fevikwik and extensive stationery range like Fevicol MR & Fevistik are also close to the consumers' hearts.

About Pidilite:

Pidilite Industries Limited is a leading manufacturer of adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products, and polymer emulsions in India. Our products range also includes paint chemicals, automotive chemicals, art materials, and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins and organic pigments & preparations. Most of the products have been developed through strong in-house R&D. Our brand name Fevicol has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, and Fevicryl.

About Pidilite Speciality Chemicals Bangladesh Private Limited (PSCBL):

Pidilite Speciality Chemicals Bangladesh Private Limited is the manufacturer of Fevicol Brand Adhesive in Bangladesh & commissioned a state-of-the-art manufacturing plant in Munshiganj in 2009. PSCBL's leading brand Fevicol has become synonymous to adhesive, loved and trusted by all. It has recently introduced Fevicol 1K PUR and Fevicol Marine, an advance grade of wood glues which give the carpenters an edge in performance. Pidilite has also launched Dr. Fixit, its state of the- art range of waterproofing solutions in Bangladesh. PSCBL manufactures over 80% of the products sold in Bangladesh, locally. It has also started exporting to other SAARC markets. All the locally manufactured products are 100% compliant and adhere to global standards.