

Mumbai Traffic Police readiness for Monsoons with Dr. Fixit

June 10, 2016: With the rains being around the corner, Dr. Fixit, the waterproofing expert from the house of Pidilite Industries Ltd, presented 5000 raincoats to the Mumbai traffic police, acknowledging their services to the Maharashtra capital.

Dr.Sanjay Bahdur, Global CEO, Construction Chemical Division, Pidilite Industries Ltd, said, “We salute the spirit of the Mumbai Traffic Police for being the protectors of the city. Being the waterproofing expert we would like to acknowledge their work and thank them with a special Gift – Raincoat. We have embarked this initiative as a gesture of gratitude towards the cops who relentlessly work day in and out for our safety and go above and beyond to fulfill their duties .Just like the Raincoat would protect the cops during the monsoons and help provide relief. We at Dr. Fixit have an innovative Exterior Elastomeric Waterproof Coating which Waterproof and color since a decade creating a waterproofed urban skyline. “

Dr. Fixit presented the raincoats to the commissioner of police Mr. Dattatray Padsalgikar as a small token of appreciation for their persistent services. The sole purpose of giving away the raincoats is to save the traffic police from the heavy downpour and help them perform their duties with ease.

About Pidilite:

Since its inception in 1959, Pidilite Industries has been the pioneer and market leader in adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products and polymer emulsions in India. Our product range also includes paint chemicals, automotive chemicals, art materials and stationary, fabric care, maintenance chemicals, industrial adhesives, industrial and textile resins and organic pigments & preparations. Most of the products have been developed through strong in-house R&D. Our brand name Fevicol has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M Seal, FeviKwik, Fevistik, Roff, Dr. Fixit, Sargent Arts, Hobby Ideas and Cyclo.



मुंबईकरांसाठी पावसाळ्यातही २४ तास ऑन ड्युटी असणाऱ्या वाहतूक पोलिसांना 'डॉक्टर फिक्स इट' कंपनीने ५ हजार रेनकोटचे वितरण केले. यावेळी पोलीस आयुक्त दत्तात्रय पडसळगीकर उपस्थित होते.

COVERED FOR THE RAINS

S L Shanth Kumar



Men and women in khaki sport their new raincoats during an event at the Police Club on Friday. A leading waterproofing company presented 5,000 raincoats to the police ahead of monsoon