

13th February, 2019

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Sub: Intimation

Dear Sir,

This is to inform you that Pidilite International Pte. Ltd. ('PIPL'), a wholly owned subsidiary of the Company in Singapore, alongwith Crown Classics Limited, a Company in Kenya, has promoted a joint venture company in Kenya namely Pidilite East Africa Limited.

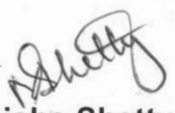
Pidilite East Africa Limited shall carry on business of construction chemicals & waterproofing material.

PIPL shall hold 55% of the paid up share capital of Pidilite East Africa Limited and the balance 45% shall be held by Crown Classics Limited.

Thanking you,

Yours faithfully,

For Pidilite Industries Limited


Manisha Shetty
Additional Company Secretary



Pidilite Industries Limited

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