

Date: February 23, 2018

To,
National Stock Exchange of India Limited
 Exchange Plaza,
 Bandra Kurla Complex,
 Bandra (E),
 Mumbai- 400051

BSE Limited
 Listing Department
 P.J. Towers, 1st Floor,
 Dalal Street, Fort,
 Mumbai – 400 001

Ref: Script Name: PIDILITIND

Script Code: 500331

Sub: Schedule of Activities for the Buyback

Dear Sir/ Madam,

This is to inform you that the company has, through letter dated February 22, 2018 (the "Observation Letter"), received observations from Securities and Exchange Board of India on the Draft Letter of Offer for the Buyback dated February 2, 2018. In accordance with the Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998, the Company will mail/ dispatch the Letter of Offer for the Buyback to eligible shareholders appearing on the record date of February 12, 2018 on or before February 27, 2018.

You are requested to take note of the following schedule of activities in relation of Buyback:

Activity	Date	Day
Buyback Opens on	March 01, 2018	Thursday
Buyback Closes on	March 15, 2018	Thursday
Last date of receipt of completed Tender Forms and other specified documents including physical share certificates by the Registrar	March 19, 2018 5:00 PM	Monday
Last date of Settlement of bids on the Stock Exchange [^]	March 26, 2018	Monday

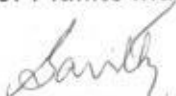
[^] Such activity may happen on or before the respective last dates

We request you to take the above information on record.

Thanking you.

Yours sincerely,

For Pidilite Industries Limited


Savithri Parekh
 Company Secretary

cb

Pidilite Industries Limited

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