

September 22, 2014

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code - 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

Sub: Completion of the acquisition of the adhesive business of Bluecoat Private Limited by Pidilite Industries Limited ("Company")

We refer to the earlier intimation dated 22nd September, 2014.

The Company hereby informs you that the parties have closed and completed the acquisition of the adhesive business of Bluecoat Private Limited.

Thanking you,

Yours faithfully,

for Pidilite Industries Limited

Savithri Parekh Secretarv

www.pidilite.com