PIDILITE INDUSTRIES LIMITED

Pidilite

Regd. Office: Regent Chambers, 7th floor, Jamnalal Bajaj Marg, 208, Nariman Point, Mumbai - 400 021. Tel: +91 22 2835 7000; Fax: +91 22 2821 6007 Email: investor.relations@pidlite.co.in Website: www.pidlite.com; CIN: L24100MH1969PLC014336

NOTICE

Notice is hereby given that the 45th Annual General Meeting ("AGM") of the members of **Pidilite Industries Limited will be held on Thursday, 25th September, 2014 at 11:00 a.m. at Kamalnayan Bajaj Bhavan, Jamnalal Bajaj Marg, Nairman Point, Mumbai 400021**, to transact the business as stated in the Notice convening the said meeting. Notice convening the AGM along with the Annual Report of the Company for the financial year 2014-15 has been mailed / dispatched to the Members through electronic mode (e-mail) who have registered their e-mail ids with their Depository Participants and to other Members in physical mode to their registered address. The Company has also uploaded the AGM Notice and the Annual Report on its website www.pidilite.com and on the website of NSDL.

Notice is also hereby given pursuant to Section 91 of the Companies Act, 2013, read with Rule 10 of the Companies (Management and Administration) Rules, 2014 and Clause 16 of the Listing Agreement, the Register of Members and Share Transfer Books of the Company will remain closed from Thursday, 11th September, 2014 to Thursday, 25th September, 2014 (both days inclusive) for the purpose of AGM and payment of dividend.

Notice is further hereby given that pursuant to Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, the members of the Company holding shares either in physical or in dematerialized form as on 14th August, 2014 (cut off date) are provided with the facility to cast their vote electronically through e-voting services provided by National Securities Depository Limited (NSDL) on all resolutions set forth in the Notice of the AGM which has been mailed / dispatched to all Members on 28th August, 2014. The e-voting period shall commence on Thursday, 18th September, 2014 (9:00 a.m.) and end on Saturday, 20th September, 2014 (6:00 p.m.), after which voting shall not be allowed. The e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member by e-voting, he shall not be allowed to change it subsequently. In case of queries / grievances with regard to e-voting, contact Mr. Amit Vishal, NSDL, 4th Floor, A-Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013. Email: amity@nsdl.co.in, Tel: 2499 4200. Further, Members have an option to cast their vote through a Ballot Form which has been sent together with Business Reply Envelope with the Notice of AGM in lieu of e-voting. The last date for receipt of duly completed Ballot Form is Saturday, 20th September, 2014. A member can opt for only one mode of voting i.e e-voting or Ballot. If a member casts vote by both modes, then vote cast through e-voting shall prevail and Ballot shall be treated as invalid.

> For Pidilite Industries Limited Sd/-Savithri Parekh Company Secretary