





Q2FY20 Earnings Presentation

Disclaimer



This presentation may contain statements which reflect the management's current views and estimates and could be construed as forward looking statements.

The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.



Financial Highlights















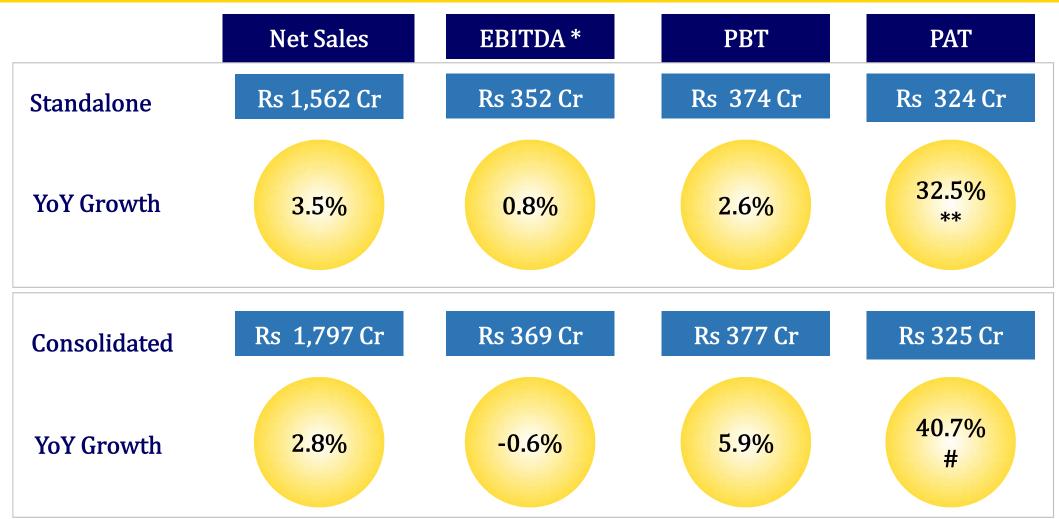






Q2FY20 Earnings Summary





^{*} EBITDA is before non operating income

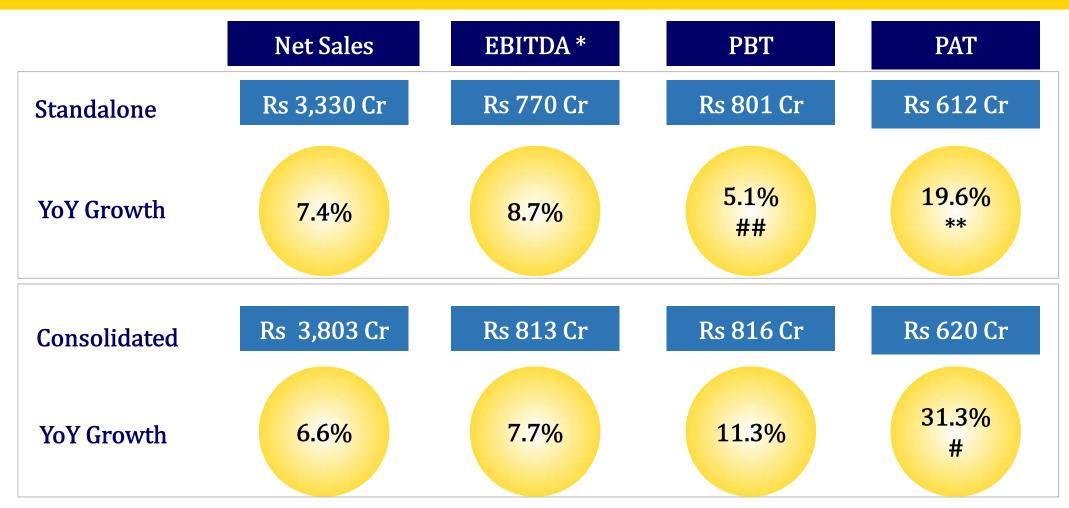
^{**} Standalone PAT grew by 49%, excluding exceptional items (^) and dividend income from subsidiaries and effect of tax thereon, in previous corresponding quarter.

[#] Consolidated PAT grew by 49% excluding exceptional items (^).

[^] Exceptional items represents impairment loss on plant and machinery held for sale amounting to Rs. 22 Crores in current period and in value of investments made by subsidiary amounting to Rs. 2 Crores in previous period.

H1FY20 Earnings Summary





^{*} EBITDA is before non operating income

^{##} Standalone PBT grew by 12.2% excluding income from inter-company transfer of intangible assets and dividend income from subsidiaries in the same period last year.

^{**} Standalone PAT grew by 34%, excluding exceptional items (^) and income from inter-company transfer of intangible assets and dividend income from subsidiaries and effect of tax thereon, in the same period last year.

[#] Consolidated PAT grew by 36% excluding exceptional items (^).

[^] Exceptional items represents impairment loss on plant and machinery held for sale amounting to Rs. 22 Crores in current period and in value of investments made by subsidiary amounting to Rs. 2 Crores in previous period.

Comments on Financial Performance



Standalone

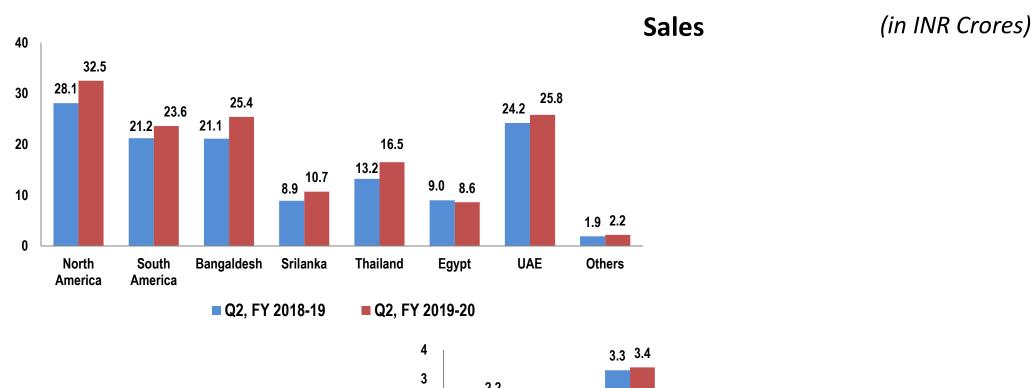
- Net Sales grew by 3.5% in Q2.
- EBITDA, before non-operating income, at Rs 352 Cr grew marginally by 0.8% over the same period last year on account of higher Advertising and Sales Promotion spends due to phasing in this quarter .

Consolidated

- Net Sales grew by 2.8% in Q2.
- EBITDA, before non-operating income, at Rs 369 Cr declined marginally by 0.6% over the same period last year on account of higher Advertising and Sales Promotion spends due to phasing in this quarter.

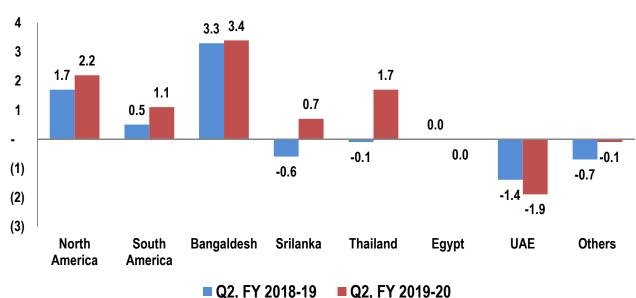
Q2FY20 Overseas Subsidiaries Performance





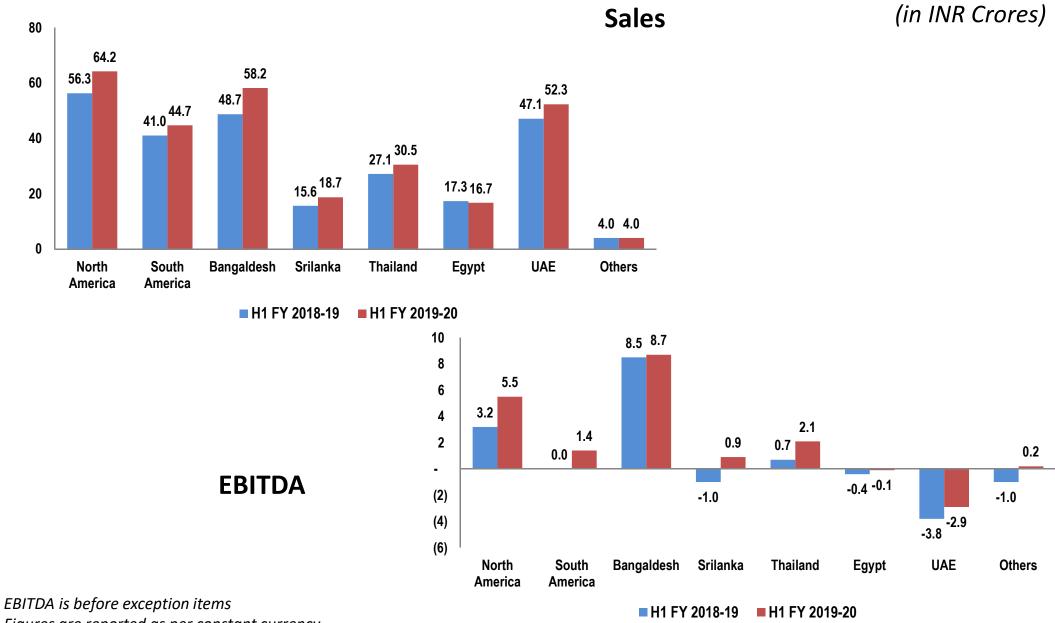
EBITDA

EBITDA is before exception items Figures are reported as per constant currency



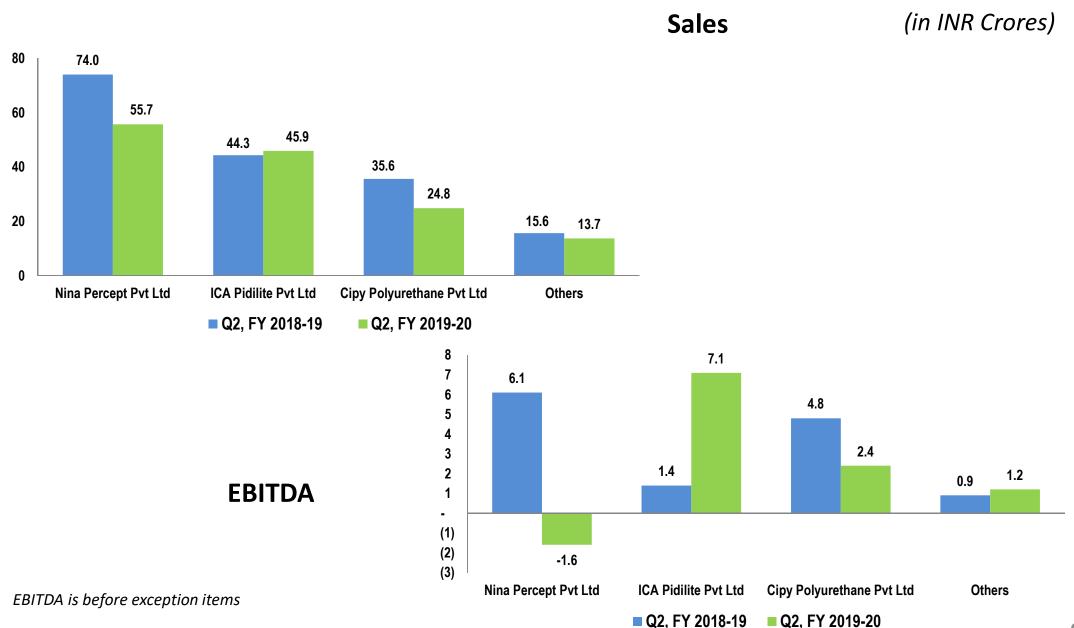
H1FY20 Overseas Subsidiaries Performance





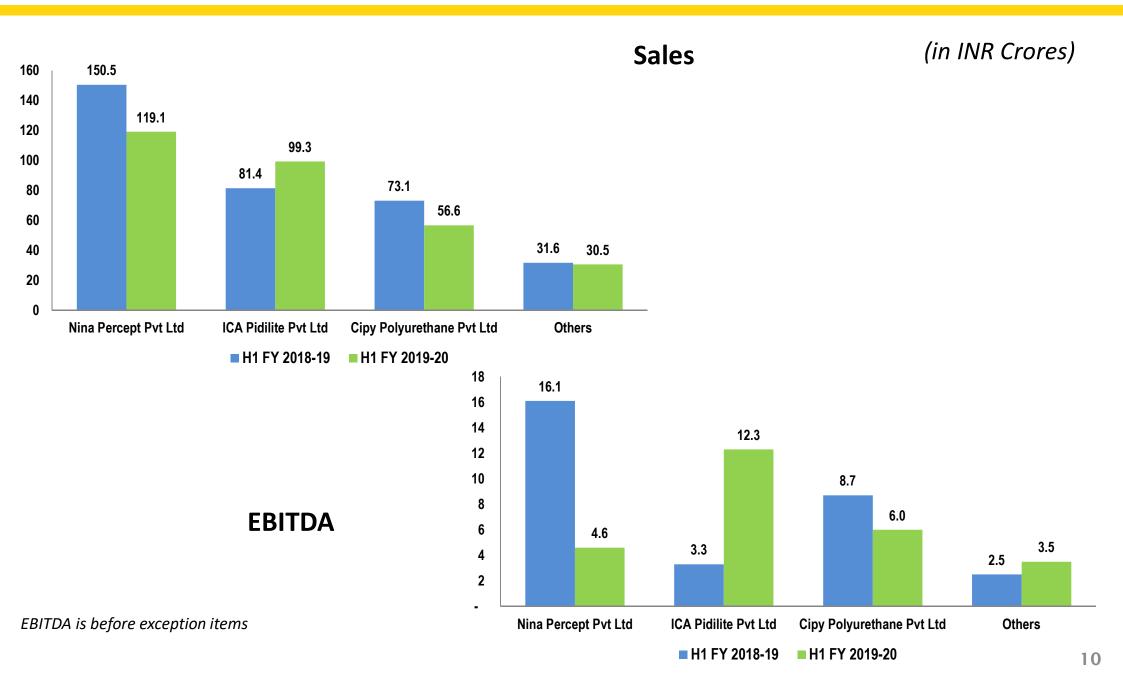
Q2FY20 Domestic Subsidiaries Performance





H1FY20 Domestic Subsidiaries Performance







Company Overview



















Company Overview



Brand established in 1959. Pioneer in Consumer and Specialty Chemicals

Adhesives & sealants, construction chemicals, art & craft products and polymer emulsions

History of creating strong brands

Among the most trusted brands in the country. Other big brands include Dr. Fixit, M-seal and Fevikwik

9 Regional offices with 23 plants and 25 co-makers in India

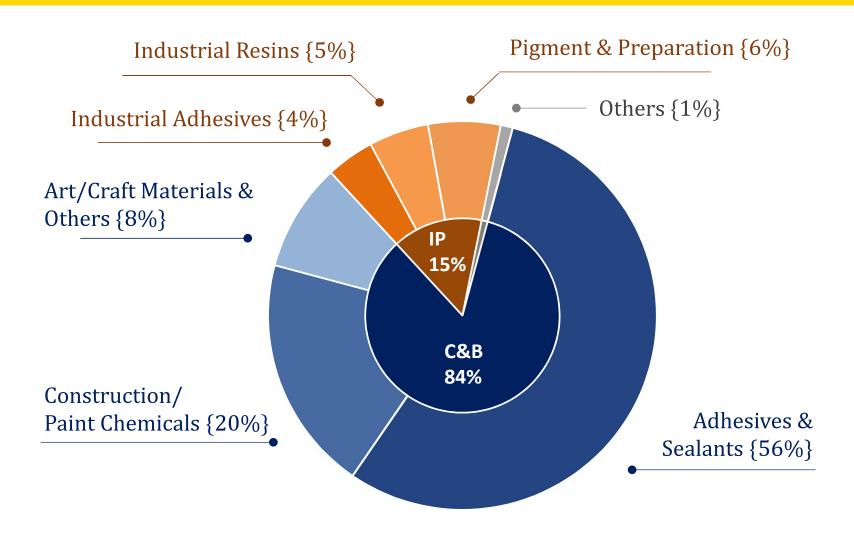
- International manufacturing facilities in USA, Thailand, Dubai, Brazil, Egypt, Singapore, Bangladesh and Sri Lanka
- Special focus growing business in Bangladesh, Sri Lanka and Egypt
- An additional manufacturing facility in Bangladesh has commenced operation from September'19

Exporter of Pigments and Pigment emulsions to emerging markets as well as Europe and North America

3 R&D centres in India

Industry Segment Composition





C&B - Consumer & Bazaar, IP - Industrial Products, Others

5-Year Performance by Business Segments

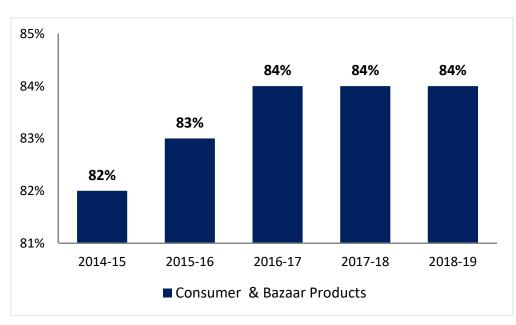


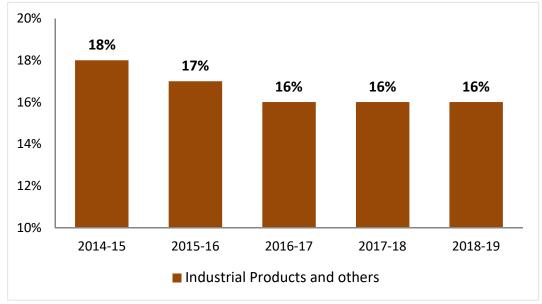
Numbers represent Percentage of Total Sales

Consumer and Bazaar Products

Industrial Products

IP includes Others also





Domestic Presence – India operations



- **5200**+ SKUs of **500**+ products
- Domestic Revenue of Rs. 5,488 Cr for FY19
- 23 plants, 25 Co-makers

- 4,900+ distributors
- 28 warehouses
- 9 regional offices & 2 RDCs





Global Presence



- Exports to more than 80 countries. Major exports to Middle East, SAARC, Africa, USA & Europe.
- Export Turnover of Rs. 607 Cr in FY19.
- 19 Overseas subsidiaries 6 Direct and 13 Step down. 1 Joint Venture.
- Total revenue from Overseas subsidiaries of Rs. 523 Cr in FY19.
- International manufacturing facilities in USA, Thailand, Dubai, Brazil, Egypt, Singapore, Bangladesh and Sri Lanka.
- Specific focus on growing business in Bangladesh and Sri Lanka.
- An additional manufacturing facility in **Bangladesh** has commenced production from September'19.

Marketing/ Advertising



- Consistent and effective brand building activities across various categories (a) Consumer Adhesives & Sealants (b) Craftsmen Adhesives (c) Waterproofing Chemicals (d) Hobby & Craft Colours
- Several of the brands are well-known in respective categories (Fevicol, Fevikwik, M-Seal, Dr Fixit, Fevicryl, etc.)
- Award winning advertisements resulting in mass appeal of brands across all segments and geographies.
- Significant relationship building activities with end users and influencers.

Extensive grass root contact with end-users to promote usage of products and brands.







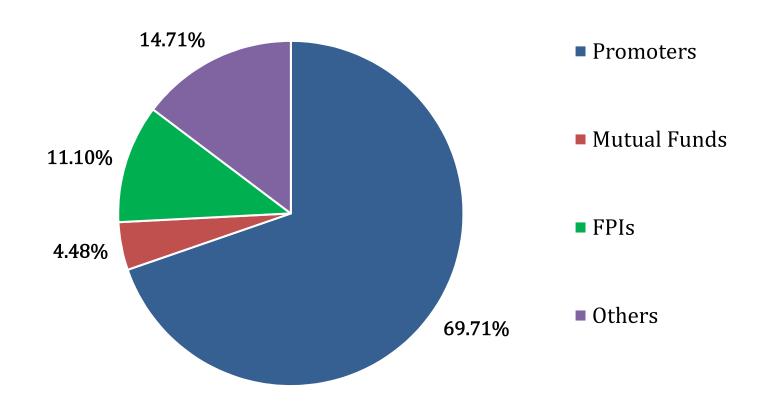






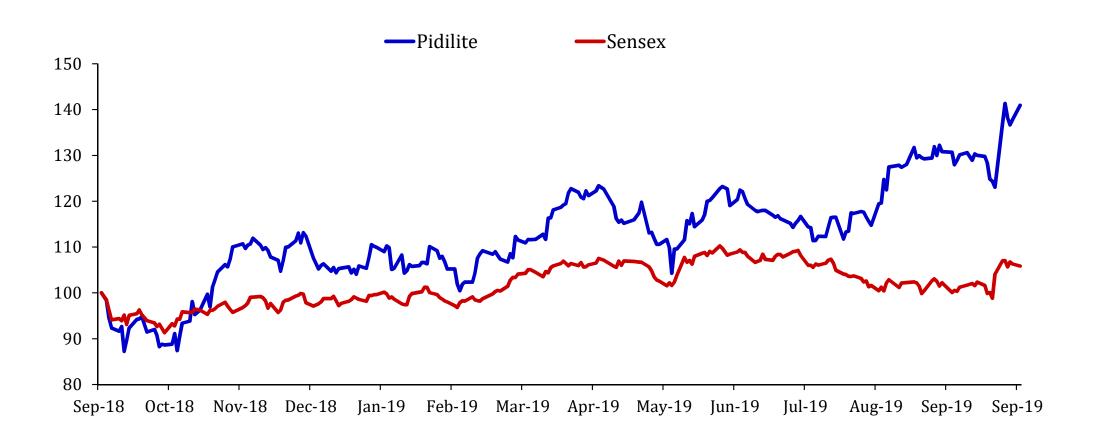
Shareholding Pattern as of September 30, 2019





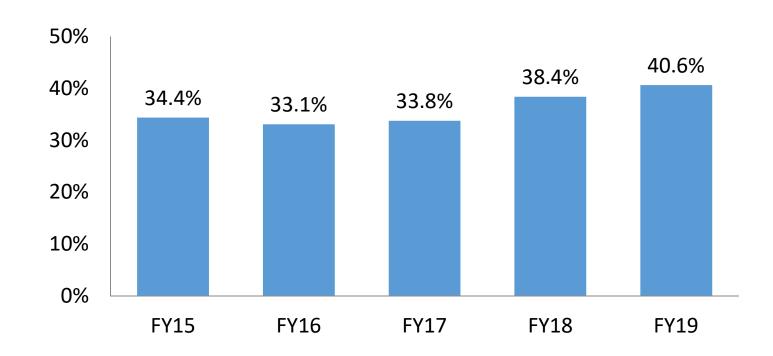
Share Price Movement





Backed by consistent dividend payouts





Note: The company transitioned into IND AS from 01.04.2015

Investor Contacts





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