The Secretary
BSE Ltd.
Corporate Relationship Dept., $14^{\text {th }}$ floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400001
Stock Code - 500331

## The Secretary

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400051
Stock Code - PIDILITIND

## Sub: Investor Update

Dear Sir,

Please find attached the Investor Update for the quarter ended $31^{\text {st }}$ December, 2018 and a presentation.

Thanking You,
Yours faithfully,
For Pidilite Industries Limited

PGaneh
Chief Financial Officer
Encl: a/a

## Pidilite Industries Limited

## Investor Update

Quarter and nine months ended December 2018
Financial Highlights

## Coverage

- Financial Highlights
- Business segment wise results
- Overseas subsidiaries performance
- Domestic subsidiaries performance
- Financial Results

| Particulars | Standalone |  | Consolidated |  |
| ---: | ---: | ---: | ---: | ---: |
|  | Quarter <br> Ended <br> Dec'18 | Nine <br> Months <br> Ended <br> Dec'18 | Quarter <br> Ended <br> Dec'18 | Nine <br> Months <br> Ended <br> Dec'18 |
|  | $15.6 \%$ | $16.4 \%^{*}$ | $19.8 \%$ | $19.6 \%^{*}$ |
| EBITDA Growth | $-9.1 \%$ | $-0.4 \%$ | $-9.5 \%$ | $1.9 \%$ |

## Investor Communication

This investor update covers the Company's performance for the quarter and nine months ended $31^{\text {st }}$ December 2018.

## Contact information

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## Financial Highlights

## October - December 2018

## Consolidated Performance as compared to the same quarter last year:

- Net sales grew by $19.8 \%$.
- Material cost as a \% to net sale is higher by 620 Bps .
- EBITDA before non-operating income declined by $9.5 \%$, given the input cost led contraction in gross margins by 6.2\%.
- Profit before tax declined by $7.8 \%$.
- Profit after tax declined by $8.3 \%$.


## Standalone Performance as compared to the same quarter last year:

- Net sales grew by $15.6 \%$, with sales volume \& mix growth of $10.8 \%$. This was driven by $13.4 \%$ growth in sales volume \& mix of Consumer \& Bazaar products and negative $2.3 \%$ growth in sales volume \& mix of Industrial Products.
- Material cost as a \% to net sales is higher by 548 Bps.
- EBITDA before non-operating income declined by $9.1 \%$, given the input cost led contraction in gross margins by 5.5\%.
- Profit before tax declined by $6.0 \%$.
- Profit after tax declined by $6.0 \%$.
*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base nine months).


## Consolidated Performance as compared to the same period last year:

- On a comparable basis*, net sales grew by 19.6\% (excluding sales of Cyclo division of Pidilite USA Inc., which was sold by Pidilite USA Inc. in June 2017).
- Material cost as a \% to net sales is higher by 358 Bps.
- Other expenses excluding excise duty increased by $17.1 \%$, led by higher spends on A\&SP.
- EBITDA before non-operating income grew by $1.9 \%$, given the input cost led contraction in gross margins by $3.6 \%$ and higher A\&SP spends.
- Profit before tax declined by $0.4 \%$.
- Profit after tax declined by $3.8 \%$.


## Standalone Performance as compared to the same period last year:

- On a comparable basis*, net sales grew by $16.4 \%$, with sales volume \& mix growth of $12.8 \%$. This was driven by $14.8 \%$ growth in sales volume \& mix of Consumer \& Bazaar products and $3.1 \%$ growth in sales volume \& mix of Industrial Products.
- Material cost, as a \% to net sales, is higher by 323 Bps.
- Other expenses excluding excise duty increased by $16.2 \%$, led by higher spends on A\&SP.
- EBITDA before non-operating income declined by $0.4 \%$, given the input cost led contraction in gross margins by $3.2 \%$ and higher A\&SP spends.
- Profit before tax increased by $3.8 \%$.
- Profit after tax increased by $2.7 \%$.
*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base nine months).


## Business Segment Wise Performance - Standalone (On a comparable basis)

| $\begin{aligned} & \hline \mathrm{Sr} \\ & \mathrm{No} \\ & \hline \end{aligned}$ | Particulars | Quarter ended |  |  | Nine Months ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dec'18 | Dec'17 | \% Changes | Dec'18 | Dec'17 | \% Changes |
| 1 | 1 Segment Net Sales |  |  |  |  |  |  |
|  | a) Consumer \& Bazaar Products | 1331.2 | 1134.9 | 17.3\% | 3954.2 | 3362.4 | 17.6\% |
|  | b) Industrial Products | 259.2 | 245.0 | 5.8\% | 766.4 | 696.2 | 10.1\% |
|  | c) Others | 18.3 | 12.6 | 45.0\% | 51.6 | 39.9 | 29.1\% |
|  | Total | 1608.7 | 1392.5 | 15.5\% | 4772.2 | 4098.5 | 16.4\% |
|  | Less : Inter Segment Revenue | 29.1 | 26.2 | 11.2\% | 91.3 | 78.4 | 16.5\% |
|  | Net Sales | 1579.6 | 1366.3 | 15.6\% | 4680.9 | 4020.1 | 16.4\% |
| 2 | 2 Segment Results |  |  |  |  |  |  |
|  | a) Consumer \& Bazaar Products | 360.8 | 364.5 | -1.0\% | 1157.0 | 1081.6 | 7.0\% |
|  | b) Industrial Products | 30.9 | 41.8 | -26.0\% | 111.0 | 111.3 | -0.3\% |
|  | c) Others | (2.0) | 0.5 | -529.8\% | (7.1) | (0.5) | 1316.0\% |
|  | Total | 389.7 | 406.8 | -4.2\% | 1260.9 | 1192.4 | 5.8\% |
|  | Less: i) Finance Costs | 1.6 | 1.5 | 11.0\% | 5.3 | 4.4 | 19.4\% |
|  | ii) Other Unallocable Expenditure net of Unallocable Income | 56.3 | 52.4 | 7.4\% | 161.9 | 134.5 | 20.3\% |
|  | Total Profit Before Tax | 331.8 | 352.9 | -6.0\% | 1093.7 | 1053.5 | 3.8\% |

## October - December 2018

- Net sales of Consumer \& Bazaar segment grew by $17.3 \%$ whereas PBIT of Consumer $\&$ Bazaar segment declined by $1.0 \%$.
- Net sales of Industrial Products segment grew by 5.8\%. PBIT of Industrial products segment declined by $26.0 \%$.


## April - December 2018

- Net sales* of Consumer \& Bazaar segment grew by $17.6 \%$. PBIT of Consumer \& Bazaar segment grew by $7 \%$.
- Net sales* of Industrial Products segment grew by 10.1\%. PBIT of Industrial Products segment declined by $0.3 \%$.
*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base nine months).


## Overseas subsidiaries performance

- The Company has 18 overseas subsidiaries (6 direct and 12 step-down) and one joint venture, including those having manufacturing and selling operations in USA, Brazil, Thailand, Dubai, Egypt, Sri Lanka and Bangladesh.
- The performance of the following major geographies in constant currency terms is detailed below. These are like for like actual reported numbers excluding translations and other consolidation impacts.
- Figures displayed below do not include Sales and EBITDA of Cyclo Division of Pidilite USA (Cyclo business was divested by Pidilite USA in June 17).

Rs. Crores

| Sales | Quarter Ended |  |  |
| :--- | ---: | ---: | ---: |
|  | Dec'18 | Dec'17 | Growth |
|  | 21.2 | 26.0 | $-18.5 \%$ |
| Pulvitec do Brasil Industria e Commercio de Colas e Adesivos Ltda | 23.2 | 24.4 | $-4.9 \%$ |
| Pidilite Speciality Chemicals Bangladesh Pvt Ltd | 25.5 | 23.3 | $9.4 \%$ |
| Pidilite Industries Egypt SAE includes Pidilite Trading Egypt L.L.C | 6.1 | 5.7 | $7.0 \%$ |
| Pidilite Bamco Ltd includes Bamco Supply and Services | 19.5 | 17.7 | $10.3 \%$ |
| Pidilite MEA Chemicals LLC | 26.7 | 25.4 | $5.0 \%$ |
| Pidilite Lanka Pvt Ltd | 11.7 | 10.1 | $14.9 \%$ |
| Others | 2.6 | 2.4 | $6.6 \%$ |
| TOTAL SALES | $\mathbf{1 3 6 . 4}$ | $\mathbf{1 3 5 . 0}$ | $\mathbf{1 . 0 \%}$ |


| Nine Months Ended |  |  |
| ---: | ---: | ---: |
| Dec'18 | Dec'17 | Growth |
| 77.3 | 87.3 | $-11.4 \%$ |
| 65.4 | 66.3 | $-1.3 \%$ |
| 74.1 | 64.9 | $14.2 \%$ |
| 22.5 | 20.6 | $9.3 \%$ |
| 45.3 | 42.9 | $5.6 \%$ |
| 73.6 | 67.2 | $9.5 \%$ |
| 28.3 | 23.9 | $18.7 \%$ |
| 6.7 | 6.5 | $1.9 \%$ |
| 393.3 | 379.6 | $\mathbf{3 . 6 \%}$ |


| EBITDA | Quarter Ended |  |  |
| :--- | ---: | ---: | ---: |
|  | Dec'18 | Dec'17 | Growth |
| Pidilite USA Inc. | $(1.6)$ | 2.2 | $-173.6 \%$ |
| Pulvitec do Brasil Industria e Commercio de Colas e Adesivos Ltda | 0.9 | 1.3 | $-31.3 \%$ |
| Pidilite Speciality Chemicals Bangladesh Pvt Ltd | 4.3 | 4.0 | $8.6 \%$ |
| Pidilite Industries Egypt SAE includes Pidilite Trading Egypt L.L.C | $(0.9)$ | $(0.7)$ | $-33.2 \%$ |
| Pidilite Bamco Ltd includes Bamco Supply and Services | 1.9 | 2.8 | $-33.5 \%$ |
| Pidilite MEA Chemicals LLC | $(1.9)$ | $(2.4)$ | $23.2 \%$ |
| Pidilite Lanka Pvt Ltd | 0.4 | 0.7 | $-37.2 \%$ |
| Others | $(0.0)$ | $(0.6)$ | $99.4 \%$ |
| TOTAL EBITDA | $\mathbf{3 . 1}$ | $\mathbf{7 . 4}$ | $\mathbf{- 5 7 . 6 \%}$ |


| Nine Months Ended |  |  |
| ---: | ---: | ---: |
| Dec'18 | Dec'17 | Growth |
| 1.6 | 6.2 | $-74.5 \%$ |
| 0.9 | 0.6 | $53.0 \%$ |
| 12.8 | 12.6 | $1.7 \%$ |
| $(1.2)$ | $(1.0)$ | $-22.5 \%$ |
| 2.5 | 4.3 | $-41.8 \%$ |
| $(5.6)$ | $(8.1)$ | $30.6 \%$ |
| $(0.6)$ | 1.1 | $-151.7 \%$ |
| $(0.9)$ | 6.9 | $-113.5 \%$ |
| 9.4 | $\mathbf{2 2 . 6}$ | $\mathbf{- 5 8 . 3 \%}$ |

- Sargent Art, a division of Pidilite USA, reported decline in sales and EBITDA for the quarter and YTD mainly due to reduction in demand of products for adult colouring segment.
- Pulvitec do Brasil sales for the quarter declined due to competitive pressure in key products.
- The subsidiaries in Bangladesh and Thailand reported reasonable sales growth. EBITDA of subsidiaries in Thailand declined on account of higher material cost.
- The subsidiaries in UAE reported reduction in EBITDA losses due to higher sales and control on expenses.
- The subsidiaries in Egypt reported sales growth for the quarter and YTD. EBITDA declined despite sales growth due to higher material cost.
- Pidilite Lanka continued to report good sales growth for the quarter and YTD. However, EBITDA declined due to higher input costs and forex losses.


## Domestic subsidiaries performance

- The company has 9 domestic subsidiaries and 2 partnership firms.
- The performance of major subsidiaries is detailed below. These are like for like actual reported numbers and exclude consolidation impact.

Rs. Crores

| Sales | Quarter Ended |  |  | Nine Months ended |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Dec'18 | Dec'17 | \% Growth | Dec'18 | Dec'17 | \% Growth |
| Nina Waterproofing Systems Pvt Ltd | 62.2 | 46.6 | $33.5 \%$ | 182.0 | 127.4 | $42.9 \%$ |
| Percept Waterproofing Services Ltd | 18.7 | 12.6 | $49.0 \%$ | 49.5 | 36.8 | $34.6 \%$ |
| ICA Pidilite Pvt Ltd | 43.8 | 19.4 | $126.1 \%$ | 125.2 | 78.9 | $58.6 \%$ |
| Cipy Polyurethane Pvt Ltd | 40.3 | - | - | 113.3 | - | - |
| Others | 13.9 | 15.3 | $-9.5 \%$ | 45.2 | 39.4 | $\mathbf{1 4 . 8 \%}$ |
| Total SALES | $\mathbf{1 7 8 . 9}$ | $\mathbf{9 3 . 9}$ | $\mathbf{8 8 . 6 \%}$ | $\mathbf{5 1 5 . 2}$ | $\mathbf{2 8 2 . 5}$ | $\mathbf{8 1 . 8 \%}$ |


| EBITDA | Quarter Ended |  |  | Nine Months ended |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Dec'18 | Dec'17 | \% Growth | Dec'18 | Dec'17 | \% Growth |
| Nina Waterproofing Systems Pvt Ltd | 2.9 | 6.7 | $-56.4 \%$ | 13.1 | 14.4 | $-9.4 \%$ |
| Percept Waterproofing Services Ltd | 1.2 | 1.0 | $22.4 \%$ | 5.0 | 3.7 | $33.0 \%$ |
| ICA Pidilite Pvt Ltd | 1.1 | $(0.9)$ | $222.4 \%$ | 2.5 | 3.1 | $-19.8 \%$ |
| Cipy Polyurethane Pvt Ltd | 5.9 | - | - | 14.5 | - | - |
| Others | 1.2 | 1.9 | $-36.6 \%$ | 3.5 | 4.3 | $-18.7 \%$ |
| Total EBITDA | $\mathbf{1 2 . 3}$ | $\mathbf{8 . 7}$ | $\mathbf{4 1 . 2 \%}$ | $\mathbf{3 8 . 6}$ | $\mathbf{2 5 . 5}$ | $\mathbf{5 1 . 2 \%}$ |

- Nina and Percept, engaged in waterproofing services has reported good sales growth. During the quarter, Nina has made a provision of Rs 4.4 crore against fixed deposits aggregating to Rs 8.8 crore, placed with IL\&FS group. Excluding this provision, EBITDA growth of Nina for the quarter stands at 9.3\%.
- ICA Pidilite reported high sales growth for the quarter. EBITDA stood at Rs 1.1 Cr against a loss of 0.9 Cr for the same quarter last year.
- CIPY reported sales of Rs 40.3 Crs and EBITDA of 5.9 Crs for the quarter.
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STANDALONE UNAUDITED SEGMENT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31.12.2018

| Sr. No. | Particulars | For the Quarter ended |  |  | For the Nine Months ended |  | For the Year <br> ended$\|$31.03.2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 31.12.2018 | 30.09.2018 | 31.12.2017 | 31.12.2018 | 31.12.2017 |  |
|  |  | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| 1 | Segment Revenue <br> a) Consumer \& Bazaar Products <br> b) Industrial Products <br> c) Others <br> Total <br> Less : Inter Segment Revenue | $\begin{array}{r} 1338.80 \\ 261.78 \\ 18.25 \\ \hline \end{array}$ | $\begin{array}{r} 1275.09 \\ 253.92 \\ 17.37 \\ \hline \end{array}$ | $\begin{array}{r} 1141.50 \\ 247.03 \\ 13.41 \\ \hline \end{array}$ | $\begin{array}{r} 3982.19 \\ 773.30 \\ 51.85 \\ \hline \end{array}$ | $\begin{array}{r} 3530.38 \\ 722.11 \\ 43.23 \\ \hline \end{array}$ | $\begin{array}{r} 4546.29 \\ 994.77 \\ 55.81 \\ \hline \end{array}$ |
|  |  | $\begin{array}{r} 1618.83 \\ 29.11 \\ \hline \end{array}$ | $\begin{array}{r} 1546.38 \\ 28.41 \\ \hline \end{array}$ | $\begin{array}{r} 1401.94 \\ 26.17 \\ \hline \end{array}$ | $\begin{array}{r} 4807.34 \\ 91.34 \end{array}$ | $\begin{array}{r} 4295.72 \\ 78.39 \\ \hline \end{array}$ | $\begin{array}{r} 5596.87 \\ 105.91 \\ \hline \end{array}$ |
|  | Revenue from Operations | 1589.72 | 1517.97 | 1375.77 | 4716.00 | 4217.33 | 5490.96 |
| 2 | Segment Results <br> a) Consumer \& Bazaar Products <br> b) Industrial Products <br> c) Others <br> Total <br> Less: i) Finance Costs <br> ii) Other Unallocable Expenditure net of Unallocable Income | $\begin{array}{r} 360.74 \\ 30.93 \\ (2.02) \\ \hline \end{array}$ | $\begin{gathered} 374.40 \\ 42.04 \\ (1.78) \\ \hline \end{gathered}$ | $\begin{array}{r} 364.53 \\ 41.82 \\ 0.37 \\ \hline \end{array}$ | $\begin{array}{r} 1157.02 \\ 110.90 \\ (7.08) \\ \hline \end{array}$ | $\begin{array}{r} 1081.62 \\ 111.34 \\ (0.50) \\ \hline \end{array}$ | $\begin{array}{r} 1349.96 \\ 158.29 \\ (1.94) \\ \hline \end{array}$ |
|  |  | $\begin{array}{r} 389.65 \\ 1.62 \\ 56.25 \\ \hline \end{array}$ | $\begin{array}{r} 414.66 \\ 1.66 \\ 48.25 \\ \hline \end{array}$ | $\begin{array}{r} 406.72 \\ 1.46 \\ 52.38 \\ \hline \end{array}$ | $\begin{array}{r} 1260.84 \\ 5.29 \\ \\ 161.87 \\ \hline \end{array}$ | $\begin{array}{r} 1192.46 \\ 4.43 \\ \\ 134.54 \\ \hline \end{array}$ | $\begin{array}{r} 1506.31 \\ 6.06 \\ \\ 168.97 \\ \hline \end{array}$ |
|  | Total Profit Before Tax | 331.78 | 364.75 | 352.88 | 1093.68 | 1053.49 | 1331.28 |
| 3 | Segment Assets <br> a) Consumer \& Bazaar Products <br> b) Industrial Products <br> c) Others <br> d) Unallocated | $\begin{array}{r} 2031.01 \\ 559.75 \\ 57.48 \\ 2557.07 \\ \hline \end{array}$ | $\begin{array}{r} 1940.08 \\ 553.52 \\ 55.11 \\ 2407.94 \\ \hline \end{array}$ | $\begin{array}{r} 1828.36 \\ 489.03 \\ 41.76 \\ 2513.59 \\ \hline \end{array}$ | $\begin{array}{r} 2031.01 \\ 559.75 \\ 57.48 \\ 2557.07 \\ \hline \end{array}$ | $\begin{array}{r} 1828.36 \\ 489.03 \\ 41.76 \\ 2513.59 \\ \hline \end{array}$ | $\begin{array}{r} 1822.41 \\ 508.51 \\ 46.54 \\ 2,250.49 \\ \hline \end{array}$ |
|  | Total Segment Assets | 5205.31 | 4956.65 | 4872.74 | 5205.31 | 4872.74 | 4627.95 |
| 4 | Segment Liabilities <br> a) Consumer \& Bazaar Products <br> b) Industrial Products <br> c) Others <br> d) Unallocated | $\begin{array}{r} 818.18 \\ 220.04 \\ 11.60 \\ 218.44 \\ \hline \end{array}$ | $\begin{array}{r} 782.00 \\ 200.59 \\ 11.10 \\ 251.81 \\ \hline \end{array}$ | $\begin{array}{r} 693.18 \\ 190.98 \\ 9.49 \\ 154.52 \\ \hline \end{array}$ | $\begin{array}{r} 818.18 \\ 220.04 \\ 11.60 \\ 218.44 \\ \hline \end{array}$ | $\begin{array}{r} 693.18 \\ 190.98 \\ 9.49 \\ 154.52 \\ \hline \end{array}$ | $\begin{array}{r} 727.27 \\ 163.22 \\ 5.92 \\ 167.61 \\ \hline \end{array}$ |
|  | Total Segment Liabilities | 1268.26 | 1245.50 | 1048.17 | 1268.26 | 1048.17 | 1064.02 |

Unallocated Segment Assets as at 31st December 2018 include the following:-
a) Capital Work in Progress Rs. 101.35 Crores (all other reporting dates: Rs. 101.35 Crores) of Synthetic Elastomer Project. b) Investments in units of mutual funds, debenture, bonds, term deposits with banks, etc Rs. 1434.82 Crores (30th September 2018 Rs. 1299.54 Crores, 31st March 2018 Rs. 1176.59 Crores and 31st December 2017 Rs. 1624 Crores)
Notes to the Standalone Financial Results:

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on 23rd January 2019.
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STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31.12.2018

(a) the period only and not annualised.
See accompanying Notes to Financial Results
CONSOLIDATED UNAUDITED SEGMENT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31.12.2018

Unallocated Segment Assets as at 31st December 2018 include the following:-
a) Capital Work in Progress Rs. 101.35 Crores (all other reporting dates: Rs. 101.35 Crores) of Synthetic Elastomer Project.
b) b) Investments in units of mutual funds, debenture, bonds, term deposits with banks, etc Rs. 1434.82 Crores (30th September 2018 Rs. 1299.54 Crores, 31st March 2018 Rs. 1176.59 Crores and 31st December 2017 Rs. 1624 Crores)
Notes to the Consolidated Financial Results:
2. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on 23 rd January 2019.
