



**REPORTING OF SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED**

(Rs. In Lakhs)

Sr. No.	Particulars	Standalone				Consolidated			
		For the Quarter ended		For the year ended		For the Quarter ended		For the year ended	
		30.06.2014	31.03.2014	30.06.2013	31.03.2014	30.06.2014	31.03.2014	30.06.2013	31.03.2014
		Unaudited	Audited	Unaudited	Audited	Unaudited	Audited	Unaudited	Audited
<b>1</b>	<b>Segment Revenue</b>								
	a) Consumer & Bazaar Products	101690	69878	84165	311089	114776	78194	95053	351541
	b) Industrial Products	21688	21933	18632	81567	21688	21933	18632	81567
	c) Others	1110	1051	677	3411	1110	1051	677	3411
	Total	124488	92862	103474	396067	137574	101178	114362	436519
	Less : Inter Segment Revenue	3764	2631	2481	10460	3764	2631	2481	10460
	<b>Net Sales / Income From Operations</b>	<b>120724</b>	<b>90231</b>	<b>100993</b>	<b>385607</b>	<b>133810</b>	<b>98547</b>	<b>111881</b>	<b>426059</b>
<b>2</b>	<b>Segment Results</b>								
	a) Consumer & Bazaar Products	24129	12275	24153	71323	24741	10877	24415	69883
	b) Industrial Products	1609	1836	1915	8025	1609	1836	1915	8025
	c) Others	(328)	(307)	27	(716)	(328)	(307)	27	(716)
	Total	25410	13804	26095	78632	26022	12406	26357	77192
	Less : i) Interest	125	124	294	969	269	273	533	1633
	ii) Other Unallocable Expenditure - Net Of Unallocable Income	3100	2514	3629	14563	3162	2490	3698	14327
	<b>Total Profit Before Tax</b>	<b>22185</b>	<b>11166</b>	<b>22172</b>	<b>63100</b>	<b>22591</b>	<b>9643</b>	<b>22126</b>	<b>61232</b>
<b>3</b>	<b>Capital Employed</b>								
	a) Consumer & Bazaar Products	61895	61328	42907	61328	89169	85013	63730	85013
	b) Industrial Products	23645	24911	19900	24911	23645	24911	19900	24911
	c) Others	3080	4082	4207	4082	3080	4082	4207	4082
	d) Unallocated	132170	113631	122458	113631	97288	81256	94459	81256
	<b>Total Capital Employed</b>	<b>220790</b>	<b>203952</b>	<b>189472</b>	<b>203952</b>	<b>213182</b>	<b>195262</b>	<b>182296</b>	<b>195262</b>

**Notes:**

- The above results have been reviewed by the Audit Committee on 29th July, 2014 and approved by the Board of Directors at their meeting held on 30th July, 2014.
- The Statutory Auditors have carried out a "Limited Review" of the standalone financial results for the quarter ended 30th June, 2014.
- The Company has opted to publish Standalone as well as Consolidated financial statements. The Consolidated financial results prepared as per Accounting Standard (AS-21) and Accounting Standard (AS-23) comprise the results of Pidilite Industries Ltd. (Holding Company), 19 subsidiary companies, two partnership firms and one associate Company.
- Unallocated Capital Employed as at 30th June, 2014 includes
  - Capital Work in Progress of Rs. 37111 lakhs (30th June, 2013 Rs. 36524 lakhs) of Synthetic Elastomer Project
  - Investments in units of mutual funds/ term deposit with banks Rs. 49070 lakhs (30th June, 2013 Rs. 51501 lakhs)
- As per the requirement of the provisions of Schedule II of the Companies Act, 2013 (the "Act"), the Management has decided to adopt the useful lives as suggested in Part C of Schedule II of the Act with effect from 1st April, 2014 for all its fixed assets. Accordingly, depreciation for the quarter is increased by Rs. 463 lakhs. In accordance with the transitional provisions under note 7(b) to part C of Schedule II of the Act, the Company has adjusted an estimated amount of Rs. 1343 lakhs (net off deferred tax of Rs. 692 lakhs) in the retained earnings, pertaining to assets whose balance useful life was NIL as at 1st April, 2014.
- Exceptional item in standalone and consolidated result for the quarter ended 30th June, 2014 relates to Voluntary Retirement Scheme.
- The figures for the quarter ended 31st March, 2014 are the balancing figures between the audited figures in respect of the full financial year and the published year to date unaudited figures upto the third quarter of the financial year ended 31st March, 2014.
- Previous period's figures are regrouped/ reclassified wherever necessary to confirm to the current period's classification.