

PROTECTION FROM HEAT

Pidilite Industries has launched Dr. Fixit Heatshield, a heat reducing exterior coating that keeps interiors cool and saves energy. The coating is durable and can withstand prolonged exposure to strong UV and IR solar radiation. Dr. Fixit Heatshield uses advanced heat insulation materials that slow down heat transfer. As a result, your home gets cooled and the load on ACs gets reduced, thereby cutting down on your electricity bills. It can be easily applied on various surfaces such as concrete, metal and fibre and also on water and fuel tanks. Eco-friendly, it also provides waterproofing and algae resistance during rainy season. Available in packages of 1, 4 and 20 litres priced at Rs. 420, Rs. 1,500 and Rs. 7,100 respectively. For details call 28350338 or 28351614.

