



THE FULL SET

2008	2007	Brand	Voter Percentage
1	1	Airtel	58.7
2	8	Kingfisher	54.5
3	5	Reliance	42.8
4	-	Idea	34.1
5	2	Nokia	33.8
6	-	Google	25.0
7	7	The Times of India	22.5
8	12	TATA	19.4
9	-	Happydent	18.7
10	10	ICICI	16.1
11	4	Motorola	15.3
12	11	Coca-Cola	13.1
13	21	Hindustan Unilever	12.6
14	20	Cadbury	12.5
15	-	Fevicol	12.1
16	6	SBI	11.4
17	37	Maggi	9.1
18	-	Raymond	8.8
19	-	Zapak	8.5
20	9	Maruti Suzuki	5.9
21	19	Pepsi	4.3
22	-	Sony Ericsson	3.8
23	-	Microsoft	3.5
24	25	Bajaj	3.0
25	-	Nike	2.7
26	28	Star TV	2.2
27	-	Yahoo!	2.1
28	36	Hyundai	2.0
28	16	Levi's	2.0
28	-	TATA Indicom	2.0
31	22	HDFC	1.8
32	17	Amul	1.7
32	23	Hero Honda	1.7
34	-	Chevrolet	1.6
34	24	Sony	1.6
36	14	Asian Paints	1.5
36	30	LG	1.5
38	-	Santro	1.4
39	26	Surf	1.3
40	38	CitiBank	1.2
41	39	Dabur	1.1
41	48	Parachute	1.1
41	44	Pond's	1.1
44	32	Honda	1.0
45	33	Colgate	0.9
45	41	Lakme	0.9
45	34	Mahindra	0.9
48	-	Wipro	0.8
49	31	Samsung	0.6
49	18	Titan	0.6